

*Kick-off meeting – Athens – 19, 20 October, 2011*



# SeaDataNet

PAN-EUROPEAN INFRASTRUCTURE  
FOR OCEAN & MARINE DATA  
MANAGEMENT

***WP6: Communication – dissemination – promotion  
to users, data providers and EU initiatives –  
organisation***



*Kick-off meeting – Athens – 19, 20 October, 2011*



**SeaDataNet**

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FOR OCEAN & MARINE DATA  
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***SeaDataNet*** (I; II)



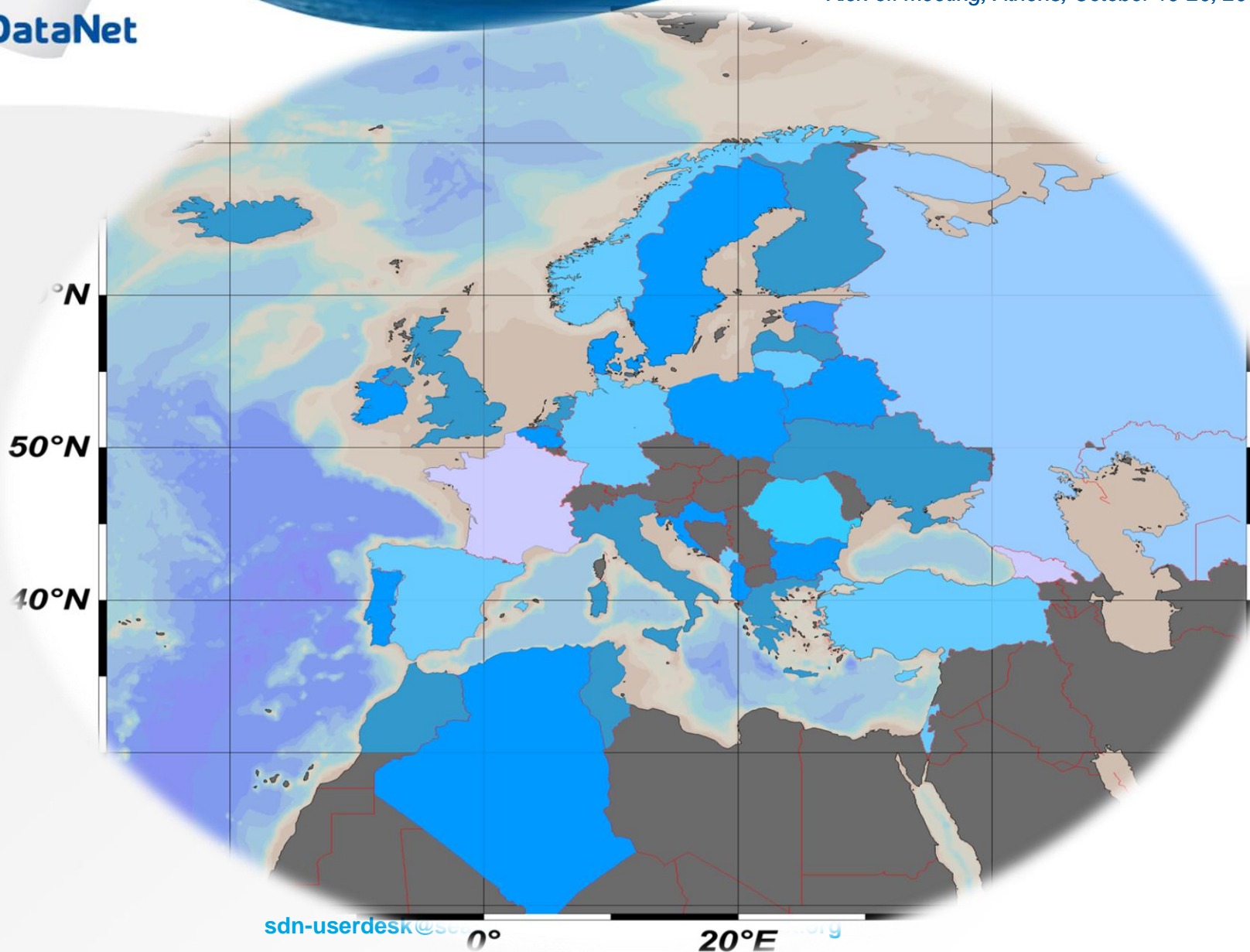


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SeaDataNet

# SeaDataNet





## ***Pan European Dimension***

- **44 institutions directly involved** from Belgium, Bulgaria, Croatia, Cyprus, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Iceland, Ireland, Israel, Italy, Latvia, Lithuania, Malta, Netherlands, Norway, Poland, Portugal, Romania, Russia, Slovenia, Spain, Sweden, Turkey, Ukraine, United Kingdom,
- **10 institutions subcontracted** from (+) Tunisia, Algeria, Morocco, Montenegro, Albania
- **SeaDataNet III (!)** can be proposed to include the **remaining countries**



## Objectives

- upgrade the present SeaDataNet infrastructure ... **for providing up-to-date and high quality access** to ocean and marine metadata, data and data products originating from data acquisition activities;
- realising technical and semantic interoperability with other relevant data management systems and initiatives **on behalf of science, environmental management, policy making, and economy.**



## ***Objectives***

- **meet requirements of end-users and intermediate user communities**, such as GMES Marine Core Services (e.g. MyOcean),
- **establishing SeaDataNet as the core data management component** of the EMODNet infrastructure and
- **contributing on behalf of Europe to global portal initiatives**, such as the IOC/IODE – Ocean Data Portal (ODP), and GEOSS.



## ***Dissemination purposes***

- **SDN I - WP8:**

1. Inform partners on various aspects of the infrastructure
2. Disseminate SDN in ICT community

- **SDN II – WP6:**

- Collaboration with other initiatives in (e.g.) US, Australia, ...
- Link between SDN and Ocean Science community in Europe





WP2.1 Full  
Network Meetings:  
Stimulate improved  
collaboration,  
communication ...

WP6:  
Communication/dissemi-  
nation promotion to  
users, data providers  
and EU  
initiatives/organisation

WP7 User Panel  
review the services  
provided by the  
SeaDataNet  
infrastructure

Meeting, Athens, October 19-20, 2011

## • Initiatives/programmes for the Information Society:

### – Applications and initiatives (ES infrastructures)

- Decision Support Systems
- Earth and Environment System of Systems (GEOSS, GMES, SEIS - WISE)
- Spatial Data Infrastructures (INSPIRE)
- Observatory systems (GOOS, EuroGOOS, MyOcean, MyOcean, EuroFleets, Jerico)







Deliverable Number <sup>61</sup>	Deliverable Title	WP number <sup>63</sup>	Lead beneficiary number	Estimated indicative person-months	Nature <sup>62</sup>	Dissemination level <sup>63</sup>	Delivery date <sup>64</sup>
D6.1	Promotion and Dissemination Plan	6	10	1.00	R	CO	3
D6.2	Posters, leaflets and brochures	6	10	2.50	O	PU	6
D6.3	Electronic Newsletters via the SeaDataNet portal Marine Data and Information Systems	6	10	2.50	O	PU	6
D6.5	Strategic Promotion Plan towards EU initiatives	6	19	5.00	R	CO	3
D6.6	Strategic promotion progress reports	6	19	0.50	R	CO	12
D6.7	Analysis report of possible legal models for SeaDataNet	6	23	2.00	R	CO	36
D6.8	Report on initial situation concerning IPR	6	23	0.50	R	CO	6
D6.9	Generic SeaDataNet Software License model	6	23	0.50	O	PU	12
D6.10	Progress report on IPR issues	6	23	0.50	R	CO	12

**NewsLetter**  
**First edition April 2012**  
**Every 6 months**

**You are invited to submit documents**





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D6.1	Promotion and Dissemination Plan	6	10	1.00	R	CO	30/09/2012

## WP6.1: Promotion and Dissemination Plan (ENEA)

### Target communities of users

- Dissemination strategy
- Potential promotion and dissemination activities.
- Partner's involvement and their responsibilities
- **User consultation**

	Electronic						
	progress reports						

### Collaboration with WP7; selected use cases:

- marine environment assessment,
- climate change/reanalysis in operational systems,
- education

	License model						
D6.10	Progress report on IPR issues	6	23	0.50	R	CO	12/09/2012





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D6.1	Promotion and Dissemination Plan	6	10	1.00	R	CO	3

## WP6.2: Dissemination and promotion activities (ENEA)

## WP6.3: Organising 1 edition of the IMDIS Conference (ENEA- IODE)

- exchange information on evolution of information systems at international level
- involve the user community and demonstrate the need of the SDN infrastructure

D6.8	Report on initial situation	6	23	0.50	R	CO	6
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## EGU: ESSI

- Informatics in oceanography and ocean science







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Proposed to be  
done in end  
September 2013  
In Lucca  
(near Florence)

**IMDIS 2013**



2011



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## WP6.4: Definition and implementation of strategic promotion (JRC)

EMODnet, GMES, ESA,





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WP6.5: Analysis of possible legal models for SeaDataNet for a sustained operation (JRC, Ifremer, Maris)

WP6.6 Intellectual Property Rights (IPR) (MUMM)

WP6.7: Link between SeaDataNet II and the Black Sea region (MARIS)

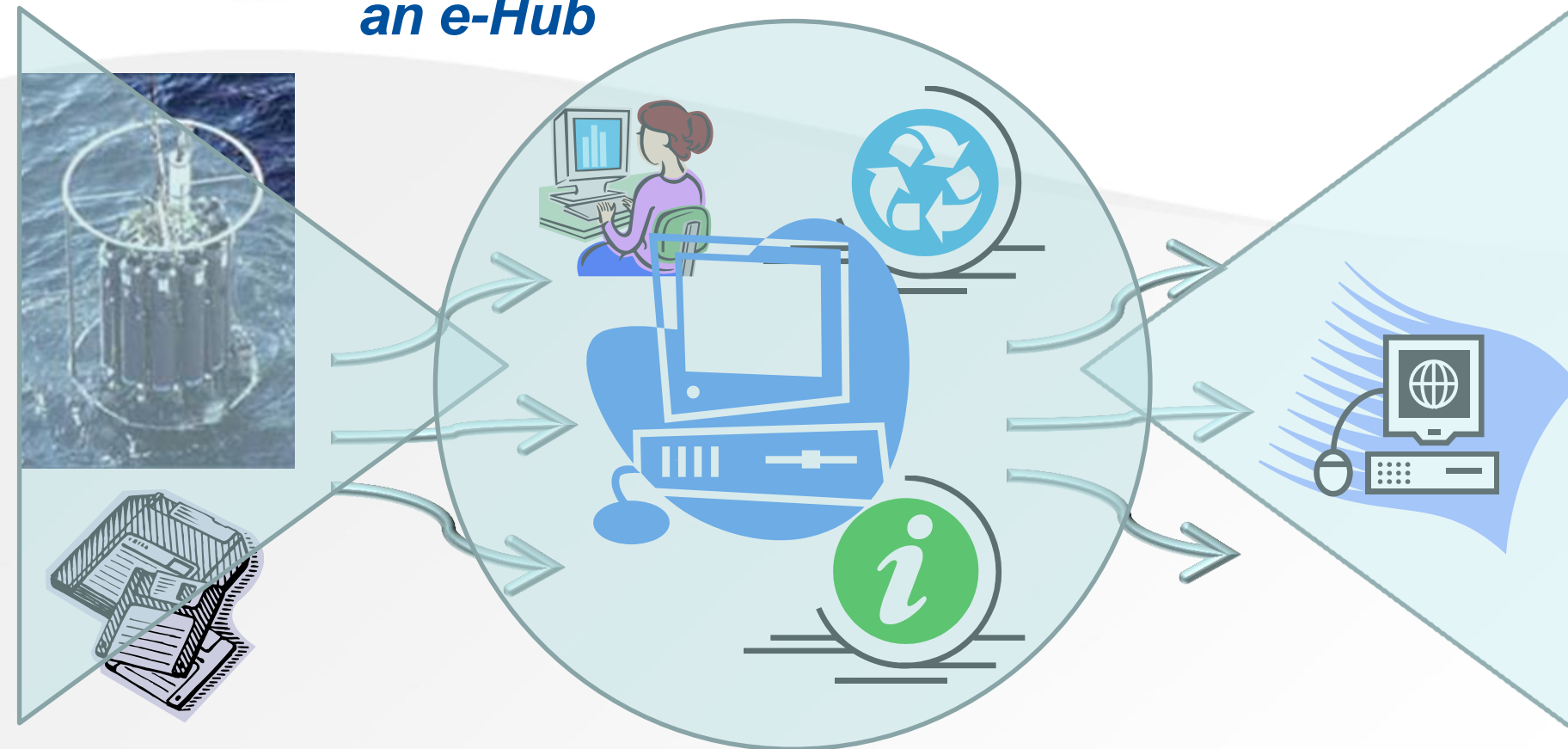


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**an e-Hub**



**Places for meeting, working, learning, innovating  
and connecting dedicated e-infrastructure**

[sdn-userdesk@seadatanet.org](mailto:sdn-userdesk@seadatanet.org) – [www.seadatanet.org](http://www.seadatanet.org)



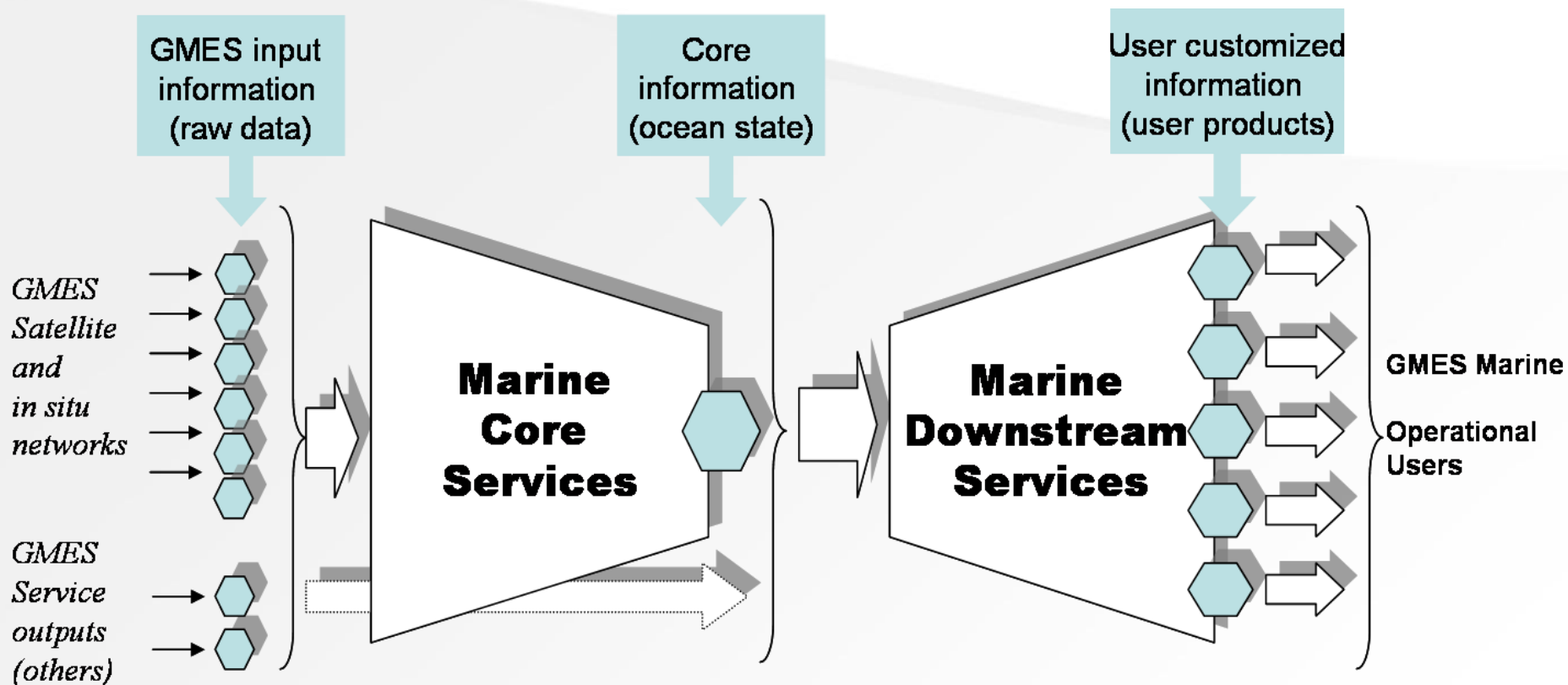


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## SeaDataNet and GMES



# From GMES Marine butterfly ...

[sdn-userdesk@seadatanet.org](mailto:sdn-userdesk@seadatanet.org) – [www.seadatanet.org](http://www.seadatanet.org)



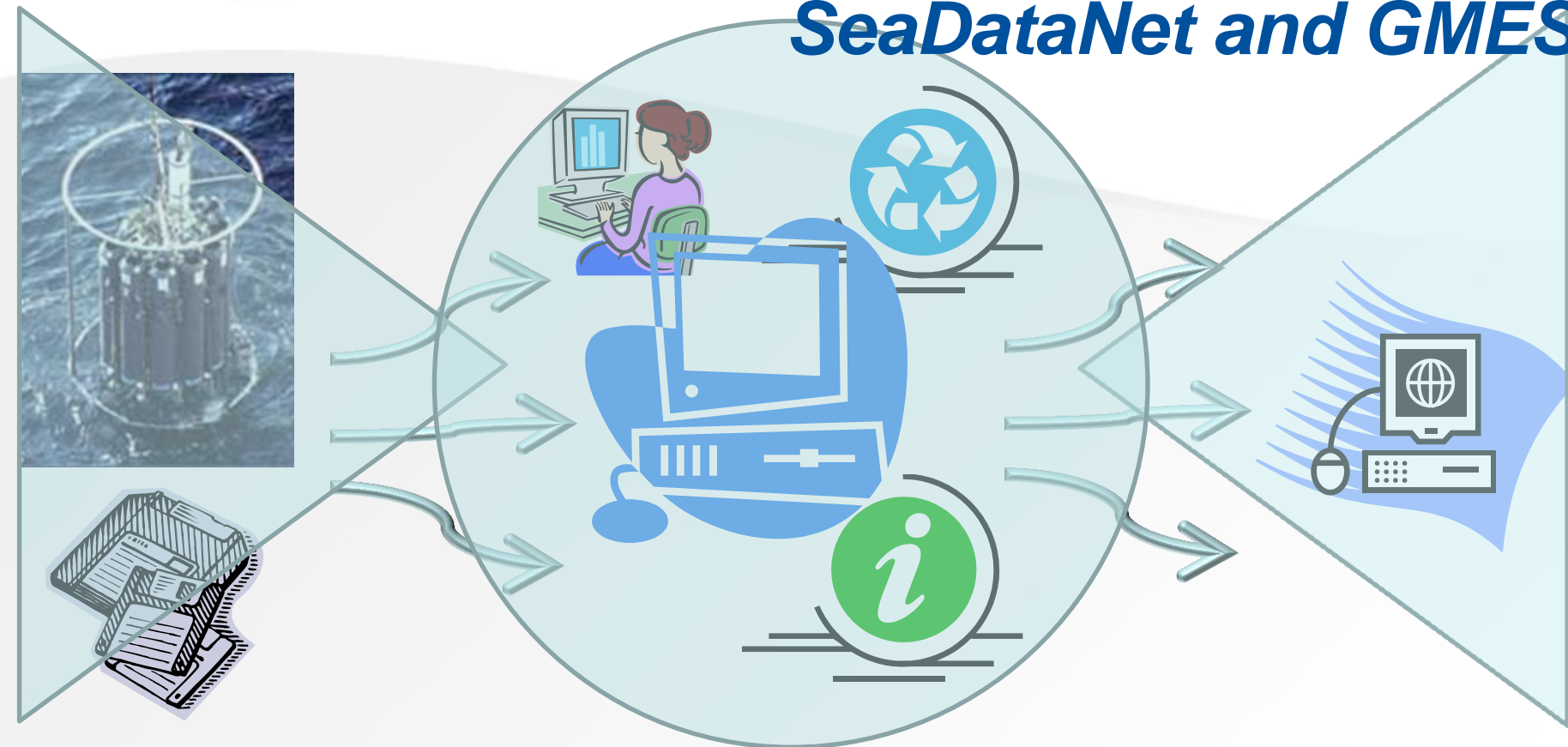


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## SeaDataNet and GMES



# ... to SeaDataNet candy

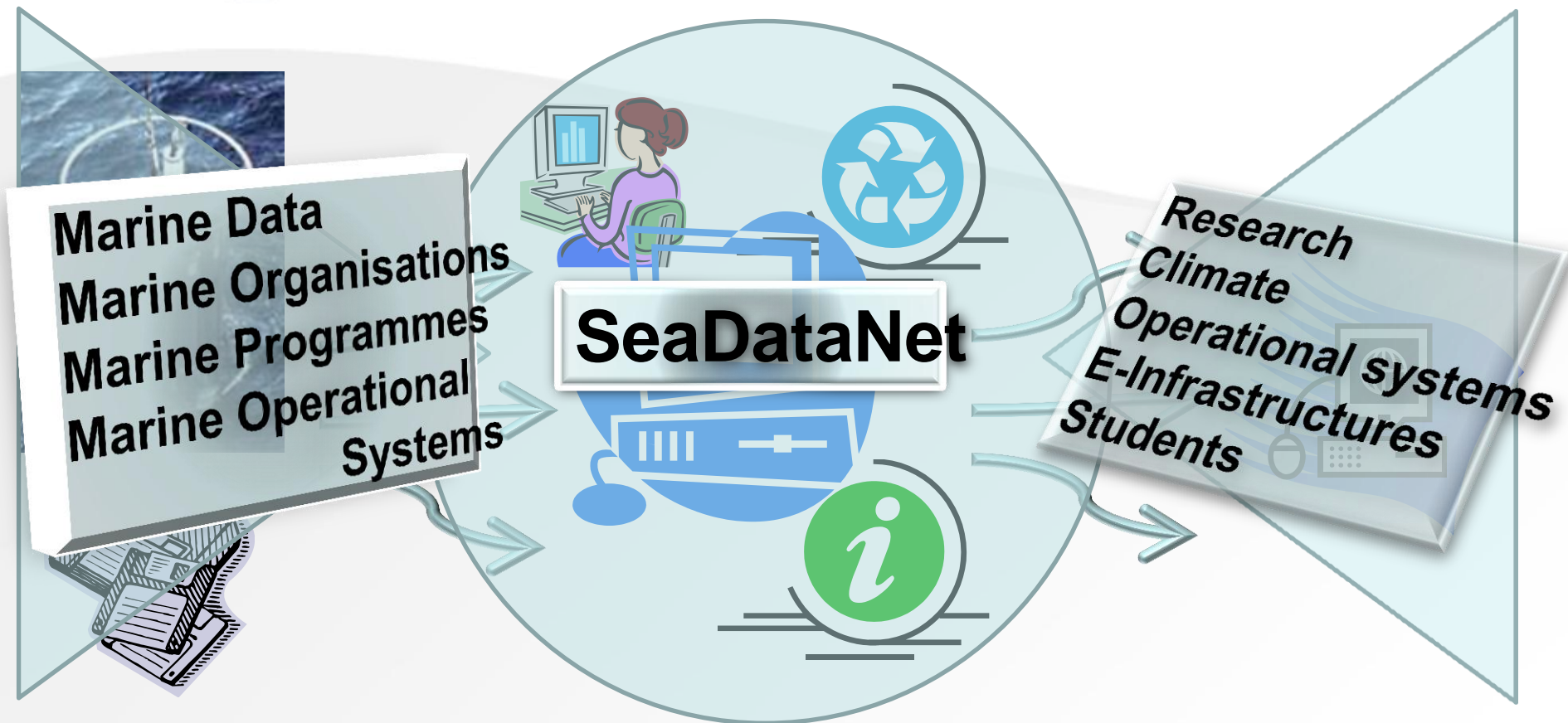
[sdn-userdesk@seadatanet.org](mailto:sdn-userdesk@seadatanet.org) – [www.seadatanet.org](http://www.seadatanet.org)



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# ***SeaDataNet candy***





## GEOSS for Water

The GEO Water Societal Benefit Area

EUROPEAN COMMISSION

## GEOSS for Water

The GEO Water Societal Benefit Area

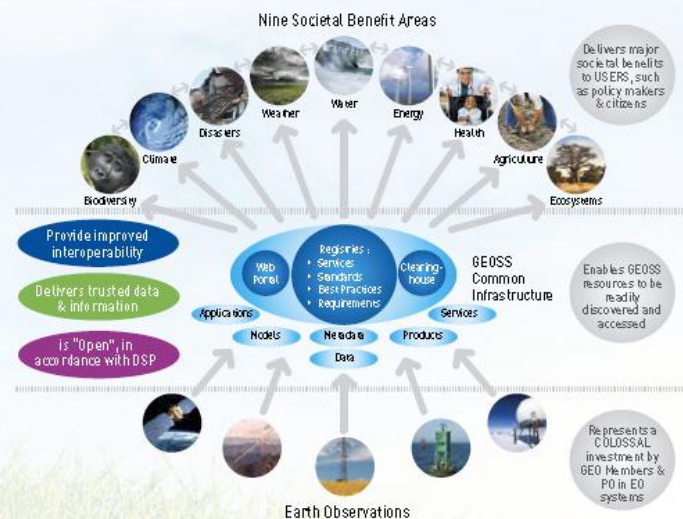


**GEO** GROUP ON EARTH OBSERVATIONS

## GEOSS - A GLOBAL EARTH OBSERVATION SYSTEM OF SYSTEMS

The Group on Earth Observations (GEO) is coordinating efforts to build a Global Earth Observation System of Systems (GEOSS). GEO was established in February 2005 by the Third Earth Observation Summit meeting in Brussels. This followed calls for action by the 2002 World Summit on Sustainable Development and the Group of Eight (G8) leading industrialised countries. GEO is a voluntary partnership of governments and international organizations. It provides a framework within which these partners can develop new projects and coordinate their strategies and investments.

[www.earthobservations.org](http://www.earthobservations.org)



The vision for GEOSS is to realize a future wherein decisions and actions for the benefit of humankind are informed by coordinated, comprehensive and sustained Earth observations and information.

GEOSS will meet the need for timely, quality, long-term global information as a basis for sound decision-making and will enhance the delivery of benefits to society. GEOSS aspires to encompass all areas of the world, and to cover in-situ, airborne and space-based observations.





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SEADATANET has developed an efficient distributed Marine Data Management Infrastructure for the management of large and diverse sets of data acquired from research cruises and other observational activities in European marine waters and global oceans. It is undertaken by the National Oceanographic Data Centres (NODCs), and marine information services of major research institutes from 35 coastal states bordering the European seas. It also includes Satellite Data Centres, expert modelling centres and international organisations including the Intergovernmental Oceanographic Commission (IOC) of UNESCO, International Council for the Exploration of the Sea (ICES) and EU Joint Research Centre (EJRC) in its network.

Professional data centres, active in data collection, are constituting a Pan-European network providing on-line integrated databases of standardized quality. The on-line access to in-situ and remote sensing data, meta-data and products is provided through a unique portal interconnecting the interoperable node platforms constituted by the SeaDataNet data centres. SeaDataNet is fully compliant with ISO 19115 metadata standards, is using common vocabularies, is providing validation services and has developed tools for data transformation, data analysis and presentation.

Website: <http://www.seadatanet.org>

## geoland:2



nutrients. GEOLAND 2 provides a pan-European model aiming to achieve comparability between local models in order to address cross-border catchment issues and integrated analysis of transnational water bodies.

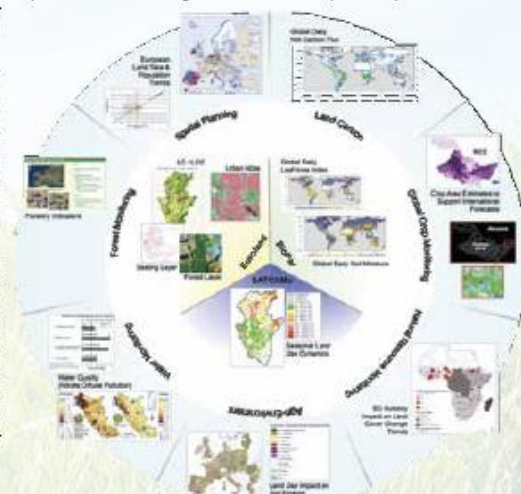
It also provides comparison between modelled and observed data as regional statistics and for individual sites. GEOLAND 2 is addressing the implementation of both the Water Framework Directive and the Flooding Directive which both require quality assured and harmonised information on water quality and quantity as well as tools for predictions.

The Core Mapping Services of GEOLAND 2 produce basic geo-information on land cover and land use and its annual and seasonal changes as well as a variety of additional biophysical parameters describing the continental vegetation state, the radiation budget at the surface and the water cycle on the basis of satellite

Website: <http://www.gmes-geoland.info/home.html>

The project is structured into the Core Mapping Services and the Core Information Services, each providing a dedicated set of geo-information products and services, that support users and decision makers.

The Water Monitoring Service of GEOLAND 2 is contributing to improved water management in Europe by Integrating Earth Observation (EO) data into models analyzing water discharge, substance flows into water bodies and water quality models. It provides information on water balance, nutrient discharge/potential and concentrations in water bodies for different scenarios (baseline and future). It is also providing decision support for defining measures to manage water pollution resulting from



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... again together ...

THANKS

