

WP6: Communication – dissemination – promotion to users, data providers and EU initiatives – organisation



Annual Meeting Lucca

# **Objectives**

SeaDataNet

2/4

- Undertaking promotional and dissemination activities to potential users and providers
- Establishing SeaDataNet as the leading infrastructure for marine and ocean data management in Europe by promoting cooperations, and adoption of SeaDataNet standards, tools and services by national NODC networks, related projects, systems, and intermediary user communities
- Establishing a model for sustained operation of SeaDataNet



- Preparing and regular updating of a Promotion and Dissemination Plan towards potential users and data providers
  - SDN2\_D61\_WP6 Promotion and Dissemination Plan (December 2011)
  - IMDIS2013\_V06 (November 2012)



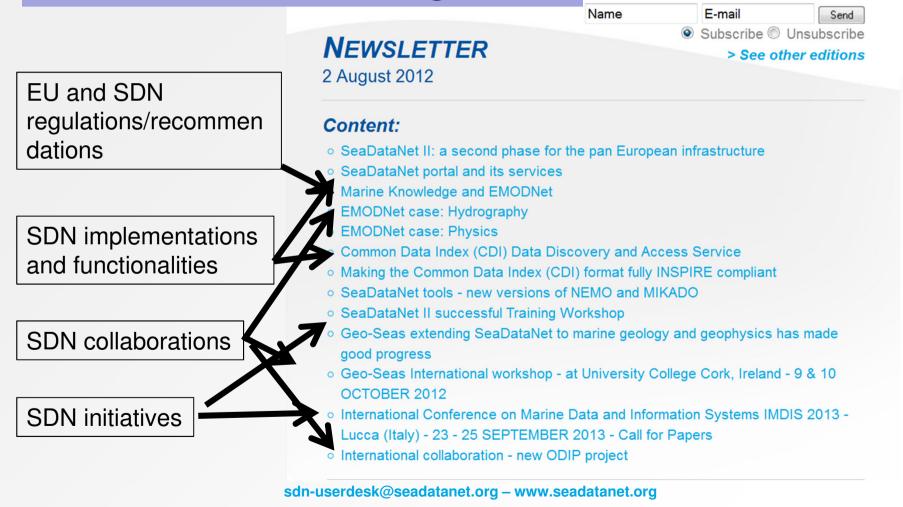
- Dissemination and promotion activities, incl.
  SDN portal
  - Strong contribution by IFREMER (espec. Portal)
  - and MARIS (promotion and collaborations)
  - Partners at national/regional level
  - 2 newsletters, 2 fliers, 2 posters,



Annual Meeting Lucca

PAN-EUROPEAN INFRASTRUCTURE FOR OCEAN & MARINE DATA

#### How a newsletter is organised



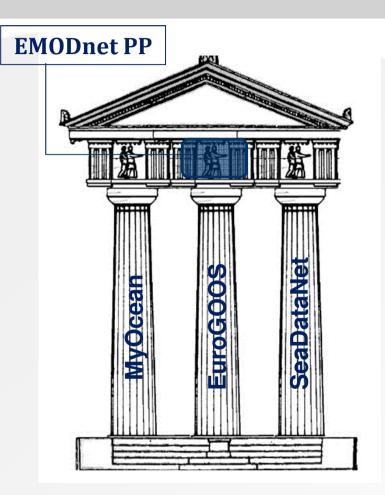
Annual Meeting Lucca

### **Collaborations**

SeaDataNet

- SeaDataNet has qualified itself as leading infrastructure for the EMODNet data management component and is leading several preparatory EMODNet projects:
  - Chemistry focus on the groups of chemicals
  - Hydrography to produce and deliver a higher resolution digital bathymetry for European seas
  - The Geology lot is producing harmonised seabed maps (WMS). The SeaDataNet infrastructure is adopted via the Geo-Seas project to give overview and access to the underlying geological and geophysical data sets.
  - SeaDataNet is data partner in the Biology lot and a closer technical relation is being developed in the ongoing SeaDataNet II project.

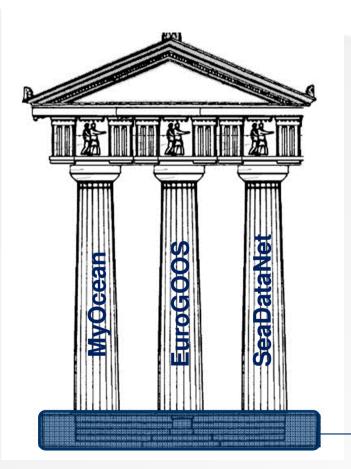
### The EMODnet PP pillars



EMODnet Physics aims to bridge the communities behind MyOcean, EuroGOOS and SeaDataNet in order to strengthen their position inside the Commission agenda on IS and expand in future the participation to all partners



#### The EMODnet PP sustainability



MyOcean2 is continuing MyOcean activities > ECOMF?

SeaDataNet 2 is continuing SeaDataNet activities

EuroGOOS members are active in operational data collection



Annual Meeting Lucca

## **Other Collaborations**

- EuroFLEETS, GENESI-DEC, EuroGEOSS, MyOcean
- ODIP (Establishing and operating an Ocean Data Interoperability Platform - ODIP - "FP-7 - INFRA-2012-3.2 Coordination and Support Actions – coordinating actions (CSA-CA)
- SDN IODE (Ocean Data Portal)
- EuroGOOS

9/4

SeaDataNet



Annual Meeting Lucca

#### **Other Collaborations (next future)**

 DG MARE 2012/11 call (Mediterranean checkpoints) Growth and innovation in ocean economy- Gaps and priorities in sea basin observation and data



Annual Meeting Lucca

## EGU 2013

- Informatics in Oceanography and Ocean Science ESSI (1.2) (chaired Manzella & Schaap)
- 6 oral presentations
- 16 posters



sdn-userdesk@seadatanet.org - www.seadatanet.org



Annual Meeting Lucca

## Task 6.3

Organising 1 edition of the IMDIS Conference

ENEA, IFREMER IN-OGS (abstracts) INGV (Side Event)



sdn-userdesk@seadatanet.org - www.seadatanet.org



Annual Meeting Lucca

### **IMDIS2013**

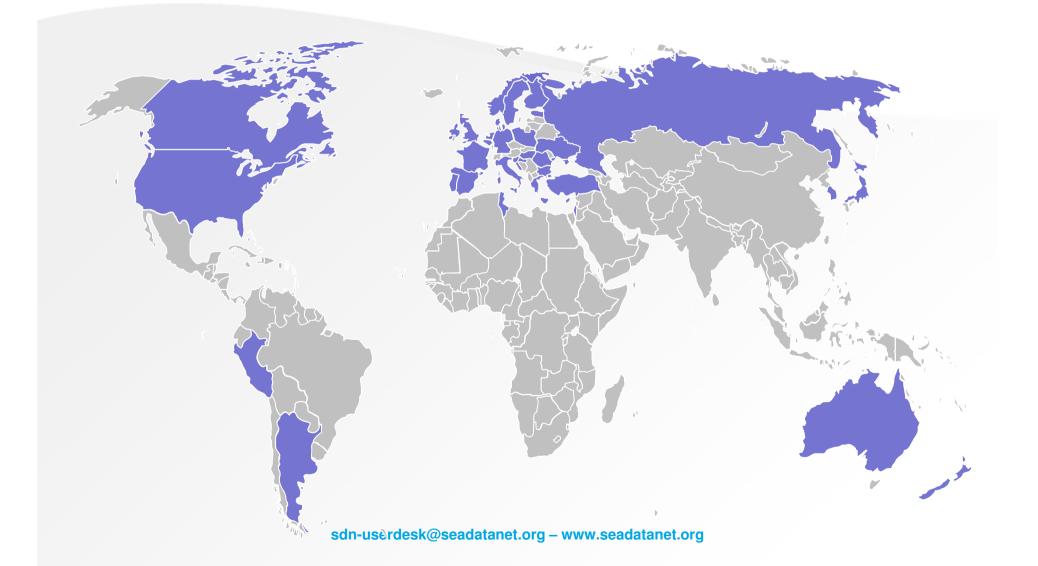
- 155 abstracts submitted
- 19 rejected
- 50 accepted for oral presentation
- 83 poster accepted
- 68 poster displayed / 15 no show



# **IMDIS2013**

- 174 registered participants from 37 Countries, UNESCO-IOC, FAO, EuroGOOS, EC-JRC
- 2 special guests (Walter Munk and Mary Coakley)
- About 15 accompanying persons
- Additional 15 persons registered for the Side Event dedicated to Walter Munk

Annual Meeting Lucca



SeaDataNet



- Definition and implementation of strategic promotion (JRC)
  - Integrated Maritime Policy / MSFD
  - Copernicus
  - GEOSS



- Analysis of possible legal models for SeaDataNet for a sustained operation
  - IES JRC presentation



- Intellectual Property Rights
  - RBINS-MUMM presentation



- Link between SeaDataNet and the Black Sea Region (MARIS)
  - Support the upgrade of Black Sea SCENE (UBSS)



Annual Meeting Lucca

### What now

- development of efficient infrastructures for
  - managing large and diverse data sets,
  - standards,
  - interoperable information systems,
  - services

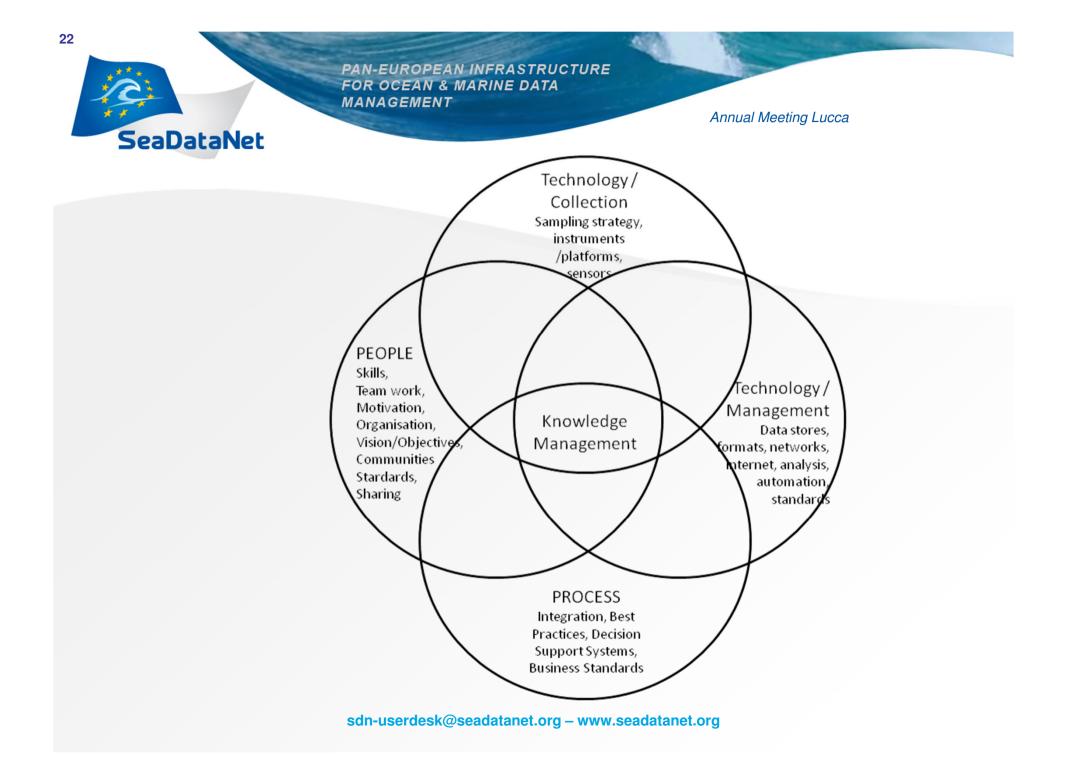
Annual Meeting Lucca

# What tomorrow (?)

21/4

SeaDataNet

- How informatics in oceanography is serving science and society?
  - how SeaDataNet infrastructure could become a significant component of the global knowledge environment?





Annual Meeting Lucca

Information and knowledge

- Any user of the observation or model results is naturally posing some basic questions:
  - Are data/results of quality?
  - Can be used for validation/assessment?
  - Can be compared with other data/results?
  - Can be used for other applications?



Annual Meeting Lucca

## Information and knowledge

- An informed citizen will pose additional questions, such as:
  - Have data/results allowed to reach the predefined objectives?
  - What information and knowledge have been extracted?



Annual Meeting Lucca

Information and knowledge

- The answers to the basic questions can be provided by giving information and access to (e.g.) protocols used, data management practices, etc.
- The answers to the additional questions is normally part of reports, papers, books, etc.
- The new CDI is potentially good



## Role of WP6 (my testament)

- Transform the SeaDataNet achievements in contributions to Knowledge society
- Open question on SeaDataNet long term strategy
- Open questions on technical solution looking at the user needs



Annual Meeting Lucca

sdn-userdesk@seadatanet.org - www.seadatanet.org