

WP6: The communication, dissemination, promotion of SeaDataNet to users, data providers and EU initiatives

ENEA - Leda Pecci

Objectives

- Undertaking promotion and dissemination of the project to potential users and providers
- ➤ Establishing SeaDataNet as the leading infrastructure for marine and ocean data management in Europe by promoting the co-operation, and the adoption of SeaDataNet standards, tools and services by national NODC networks, related projects, systems, and intermediary user communities.
- Establishing a model for the sustained operation of SeaDataNet.

SeaDataNet

3rd plenary meeting – Split, 24-25 September, 2014

Dissemination tools:

Written:

Scientific papers, newsletters, leaflets, posters, press publications

Direct communication:

Seminars, presentations at national and international conferences

Online

Project website, video, links on other websites

Task 6.1

Promotion and Dissemination Plan for potential users and data providers

 Promotion and Dissemination Plan (G.Manzella ENEA) Deliverable D6.1

Dissemination and promotion activities, inc. SDN portal

IFREMER (espec. Portal) and MARIS (promotion and collaboration) have realised different activities and a lot of partners have been engaged in dissemination activities at national/international level.

Over the last year:

- Presentations to conferences;
- Collaborations with national initiatives;
- •2 posters (1 for IMDIS by ENEA, 1 by MARIS) and
- •2 leaflets (1 for IMDIS by ENEA, 1 by MARIS) Deliverables 6.2

Dissemination and promotion activities, inc. SDN portal

- •1 newsletter (in collaboration with MARIS, draft sent by ENEA on 25/03/2014) Deliverable 6.3
- 2 video (1 by ENEA, 1 by IFREMER)
- •1 document about data citation released by ENEA. SeaDataNet project is going to implement Digital Object Identifier (DOI) for its data products
- 1 document about SeaDataNet's publications released by IFREMER

The international conferences:

EGU 2014

- Earth & Space Science Informatics:
- Informatics in Oceanography and Ocean Science ESSI (1.2) + OS (4.7) (chaired by Manzella & Schaap)
- 13 oral presentations
- 20 posters



European Geosciences Union General Assembly 2014 Vienna | Austria | 27 April – 02 May 2014



EGU 2014

The international conferences:

2 contributions to the proceedings of the EGU conference related to SeaDataNet



European Geosciences Union General Assembly 2014Vienna | Austria | 27 April – 02 May 2014





The international conferences:

- ➤ OGS presented the EMODNET Chemistry which is based on SeaDataNet data management infrastructure:
 - 1) "Marine research Horizon 2020", 17-20 September 2013, Bulgaria. A special session was dedicated to EMODNET.
 - "Modern information technologies 4th Black Sea Scientific Conference, Black Sea-Good Environmental Status 2013." 28th - 31th October 2013, Costanza, Romania.



The international conferences:

- ➤ Diva workshop 2013, 4-8 November 2013, Stareso (France);
- SeaDataNet presented by HCMR (Greece) at the 2nd International Conference on Research Infrastructures, 2-4 April 2014, Megaron, Athens;

The international conferences:

RIHMI-WDC (Russia) presented SeaDataNet at the International Conferences:

- Expert Team on Data Management Practices (ETDMP), 23-26 June 2014, Ostende, Belgium;
- "Modern Information Technologies in the Earth Sciences", 8–13 September, 2014, Petropavlovsk-Kamchatsky, Russia;

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The national initiatives: Poland

- IMGW (Poland) presented SeaDataNet at the following national conferences:
- 1) "Baltic BottomBase", 19-20 May 2014, Gdańsk;
- 2) "INFOBAZY2014", 8-10 September 2014, Gdansk-Sopot.

The national initiatives in Tunisia

INSTM (Tunisia):

- in 2013, presented SeaDataNet, at a training session on data management for Tunisian public bodies
- in 2014, in its National Bulletin, published a paper about SeaDataNet
- in 2014, is going to promote SeaDataNet in an international project called "CHROME" that hasn't started yet and is under setting-up.

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The national initiatives in Belgium:

The training course by MUMM (Belgium), organised in Ostend at the end of May 2013, was advertised in 3 different languages in the MUMM website. As a result MUMM ensured that the scientific press gave widespread attention to SeaDataNet.



The national initiatives in France:

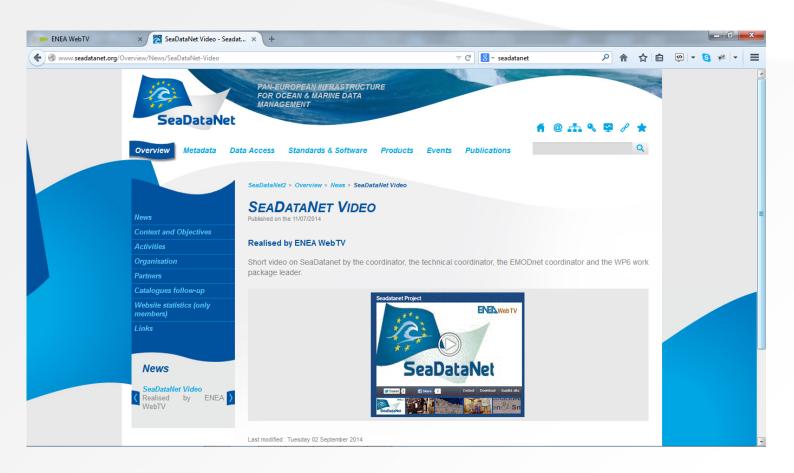
- > 2 presentations were made by Michele Fichaut;
- 1 video on the IFREMER intranet.

SeaDataNet Task 6.2

ENEA carried out a video interview which is available on: ENEA Web TV site, on YouTube and



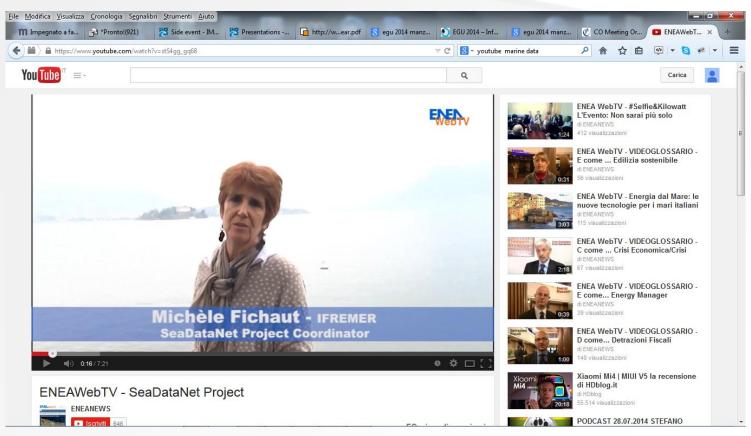
Task 6.2 Video interview on the SeaDataNet website



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On YouTube, search for "Marine Data Management Infrastructure"



Task 6.3 Organising the IMDIS Conference

- International conference on Marine Data and Information Systems, Lucca, 23-25 September 2013
- Co-organised by

ENEA,

IFREMER

IN-OGS (abstracts)

INGV (side event)

> IMDIS 2013 Proceedings Deliverable: D6.4



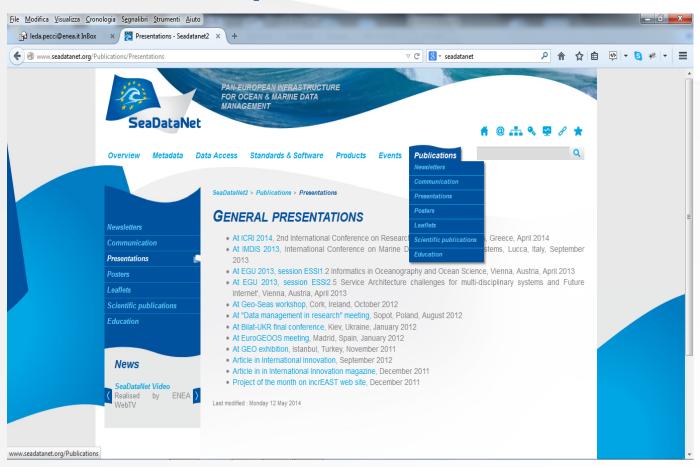
Publications, presentations, ...

- Michele Fichaut released a document about SeaDataNet publications (from 2009 to April 2014) inc. presentations at conferences, it is available on SeaDataNet web site. The report has been prepared mainly searching on the Internet and, it may be incomplete.
- Please, let me know about any of your dissemination activities. We would be very pleased to include your presentations or scientific papers in the SeaDataNet web site. My e-mail address is: leda.pecci@enea.it

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Publications, presentations, ...





Collaborations

- ➤ EMODnet Physics, has taken place within the framework of the "European Marine Observation and Data Network" programme, launched by the Directorate-General for Maritime Affairs and Fisheries (DG MARE)
- EMODnet Physics has been co-ordinating by the MyOcean and SeaDataNet projects, as well as the work of EuroGOSS.
- EuroFLEETS, GENESI-DEC, EuroGEOSS, Jerico, MyOcean;
- UNESCO IOC-IODE, ODP (Ocean Data Portal);



Other Collaborations

➤ ODIP (Establishing and operating an Ocean Data Interoperability Platform - ODIP -" FP-7 -INFRA-2012-3.2) Co-ordination and Support Actions – co-ordinating actions (CSA-CA). Collaboration for defining common standards to get interoperability.



Other Collaborations

- ➤ EuroGOOS (European Global Ocean Observing System) to maintain and update the European Directory of Ocean Observing Systems (EDIOS). At a national level is coordinated by the National Oceanographic Data Centre / Marine Data Centre, belonging to the SeaDataNet partnership.
- Micro B3 (Microbial Biodiversity, Bioinformatics, Biotechnology) provides, together with EurOBIS, oceanographic and marine environmental data.



Standards adopted at international level:

Common Data Index (CDI), data discovery, access service and vocabularies have been used in:

- >EMODNET-Chemistry
- >EMODNET-Physics
- >EMODNET-Hydrography
- ➤ Black Sea SCENE
- >Geo-Seas



Standards adopted at international level:

SeaDataNet vocabularies:

- ➤ RITMARE (la Ricerca ITaliana per il MARE Italian sea research) national research programme funded by the Italian ministry of University and Research.
- ➤ IONIO (Ionian Integrated Marine Observatory) is a project funded by the European Territorial Cooperation Operational Programme Greece-Italy" (2007 2013).



Task 6.4 Definition and implementation of strategic promotion

 Definition and implementation of strategic promotion plan towards EU Initiatives (V.Barale IES-JRC)
 Deliverable: D6.5

Strategic Promotion Progress Reports:

1st and 2nd Strategic Promotion Progress Report, (V.Barale IES-JRC) Deliverables: D6.6



Task 6.5 Analysis of possible legal models for SeaDataNet for a sustained operation

 Preliminary results: Possible models for sustainability of SeaDataNet (V.Barale IES-JRC), presented at the Second SDN annual meeting

Available on the SDN website

Deliverable D6.7 (Work in progress)

Task 6.6 Intellectual Property Rights (IPR)

SeaDataNet promotes the sharing of data, metadata and produces original standards and software.

In order to protect them, many solutions have been examined for each domain.

 Report on initial situation concerning IPR (RBINS-MUMM Serge Scory)

Deliverable: D6.8



Task 6.6 Intellectual Property Rights (IPR)

- Two licensesing models proposed (RBINS-MUMM Serge Scory)
- L1: for software distributed according to the open-source principles of the European Union Public Licence (http://joinup.ec.europa.eu/software/page/eupl)
- **L2:** for software distributed as object code only which is a type of Ocean Data View licence.

Deliverable D6.9



Task 6.6 Intellectual Property Rights (IPR)

Progress reports on IPR issues (RBINS-MUMM, Serge Scory)

Deliverable D6.10



Task 6.7

 Link between SeaDataNet and the Black Sea Region

MARIS is supporting for the upgrade of Black Sea SCENE (UBSS)

SeaDataNet

3rd plenary meeting – Split, 24-25 September, 2014

Dissemination work plan September 2014 – March 2015

- A new version of newsletter by the end of March
- Collaboration of every partner of SeaDataNet for promotion in seminars and workshops, presentations at major events, production of scientific papers and articles in specialized magazines.
- Dissemination and promotion activities by IFREMER in the Web Portal, promotion and collaborations by ENEA and MARIS.



Other dissemination activities:



Thank-you for listening!