

WP6: Communication – dissemination – promotion to users, data providers and EU initiatives – organisation



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Objectives:

- Undertaking promotional and dissemination activities to potential users and providers
- Establishing SeaDataNet as the leading infrastructure for marine and ocean data management in Europe by promoting cooperations, and adoption of SeaDataNet standards, tools and services by national NODC networks, related projects, systems, and intermediary user communities
- Establishing a model for sustained operation of SeaDataNet

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Task 6.1

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Preparing and regular updating of a Promotion and Dissemination Plan towards potential users and data provider

 Promotion and Dissemination Plan (G.Manzella ENEA)
Deliverable D6.1



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Task 6.2

Dissemination and promotion activities, incl. SDN portal

Strong contribution by IFREMER (Web SDN portal), MARIS (promotion and collaborations) and Partners at national/regional level

•2 flyers, 2 posters Deliverables D6.2

•2 newsletters, Deliverables 6.3

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Name

EU regulations & SDN recommendations

SDN implementations and functionalities

SDN collaborations

SDN initiatives

NEWSLETTER 13 May 2013

Content:

- Introduction
- SeaDataNet tools NEMO
- SeaDataNet tools MIKADO
- SeaDataNet tools DOWNLOAD MANAGER
- SeaDataNet tools new version of ODV
- SeaDataNet tools new version of DIVA
- SeaDataNet CDI used in IONIO Project
- Making SeaDataNet more fit for handling biological data
- SeaDataNet II- MyOcean 2 Collaboration
- Geo-Seas results of adopting and adapting SeaDataNet approach
- · Micro B3 establishing interoperability with marine genomics infrastructure
- · International collaboration Ocean Data Interoperability Platform (ODIP)
- · EMODNet pilots continued with strong SeaDataNet involvement
- International Conference on Marine Data and Information Systems IMDIS 2013

o Introduction

SeaDataNet is a pan-European infrastructure providing harmonised discovery services and access to ocean and marine environmental data sets managed in distributed data centres. The partnership is composed of 44 institutions directly involved in the project as partner and 10 other institutions as associate partner, from 35 countries riparian to European seas. Also through its engagement in other European projects and initiatives, such as Geo-Seas, Upgrade Black Sea SCENE, and EMODNet pilots, at present 83 data centres are connected to the SeaDataNet infrastructure, giving access to

sdn-user



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Task 6.2

Dissemination and promotion activities, incl. SDN portal

- Presentation to conferences;
- •Collaboration with national initiatives and other projects (see Dick Schaap presentation).

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EGU 2012

- Informatics in Oceanography and Ocean Science ESSI (1.2) + OS(4.7)
- 15 oral presentations
- 10 posters



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EGU 2013

- Informatics in Oceanography and Ocean Science ESSI (1.2) (chaired Manzella & Schaap)
- 6 oral presentations
- 16 posters





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Task 6.3 Organising of the IMDIS Conference

 International Conference on Marine Data and Information Systems, Lucca, 23-25 September 2013, co-organised by:

> ENEA, IFREMER IN-OGS (abstracts) INGV (Side Event)

• IMDIS 2013 Proceedings Deliverable: D6.4

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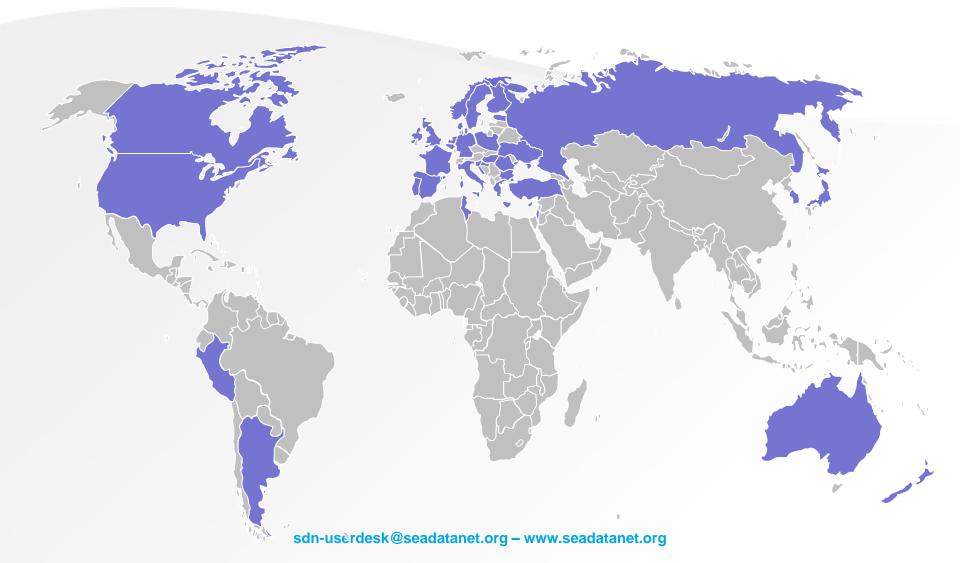
Task 6.3

Organising 1 edition of the IMDIS Conference

- 50 oral presentations
- 68 posters
- 180 participants from 37 Countries, UNESCO-IOC, FAO, EuroGOOS, EC-JRC
- 2 special guests (Walter Munk and Mary Coakley)



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Task 6.4

Definition and implementation of strategic promotion

 Definition and implementation of strategic promotion plan towards EU Initiatives (Report by V.Barale IES-JRC)

Deliverable: D6.5

 Strategic Promotion Progress Reports:
1st and 2nd Strategic Promotion Progress Report, (V.Barale IES-JRC)
Deliverables: D6.6

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Task 6.5 Analysis of possible legal models for SeaDataNet for a sustained operation

Three legal frameworks models have been proposed and compared in: **Possible models for sustainability of SeaDataNet** (V.Barale IES-JRC), presented at the Second SDN annual meeting, available on the SDN website

Deliverable D6.7 (Work in progress, deadline month 36)



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Task 6.6 Intellectual Property Rights (IPR)

Seadatanet produces original standards and software. The IPR on this creative work has to be protected.

•Report on initial situation concerning IPR (RBINS-MUMM Serge Scory) Deliverable: D6.8

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Task 6.6 Intellectual Property Rights (IPR)

 Two licenses models proposed (RBINS-MUMM Serge Scory)

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- L1: for software distributed according with the opensource principles, the European Union Public Licence
 - (http://joinup.ec.europa.eu/software/page/eupl)
- L2: for software distributed as object code only, a generalization of Ocean Data View licence.Deliverables D6.9

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Task 6.6 Intellectual Property Rights (IPR)

 Progress reports on IPR issues (RBINS-MUMM Serge Scory)
Deliverable D6.10

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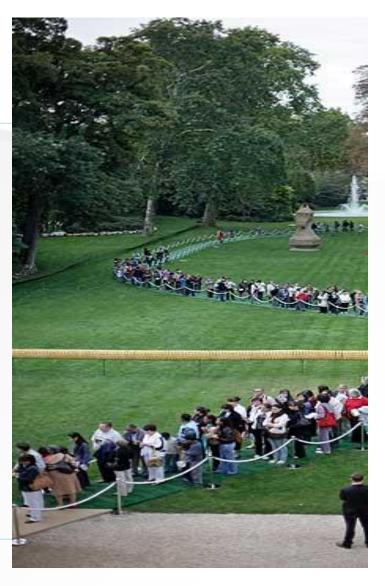
SDN dissemination planned activities:

- New versions of: newsletter, leaflet and poster;
- EGU 2014: Informatics in Oceanography and Ocean Science ESSI (1 and 1.2) (chaired Manzella & Schaap);
- Use of Twitter or other social network to publish micro blog about Seadatanet news.



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